

## **European Management Conference “Achieving Business Excellence – Health, Well-being, and performance”**

Network Enterprise for Health ([www.enterprise-for-health.org](http://www.enterprise-for-health.org)) is organizing, in co-operation with GlaxoSmithKline, a European Management conference, taking place in London, from the 30<sup>th</sup> to the 31<sup>st</sup> of October 2008. Enterprise for Health is a network of international enterprises which devotes itself to the development of a corporate culture based on partnership and a modern company health policy. Backed by the expertise of international scientists, this network offers its members an exclusive platform for sharing experience from all branches of industry and all countries in a field of action which will be crucial for the future

The conference is a European platform for enterprises which combine health, employee participation and corporate culture with business excellence as integral elements of their company policies because they are convinced that long-term business success depends on the interests of all stakeholders being taken into account in a well-functioning community. It is aimed at decision-makers and practitioners - personnel management and production managers alike - and will also attract experts from occupational health and safety and training.

With the participation of practitioners, experts and decision-makers from European enterprises this conference will identify and exchange strategies with which the common vision, 'healthy enterprises in an economically and socially healthy Europe', can be achieved.

Scientific program includes keynote lectures, given by Prof. Dr. Rita Süßmuth (President of the European Network "Enterprise for Health"), Prof. Cary Cooper (Lancaster University), Prof. Dr. Juhani Ilmarinen (Finnish Institute of Occupational Health), and Prof. James O'Toole (University of Southern California). Moreover, five parallel breakout sessions will be held on topics, such as healthy ageing, innovation and change, mental health and leadership, healthier lifestyles, and developing the business case for investing in corporate health and workplace partnership. The contributions at the conference are included in a book entitled “Health is the Greatest Wealth. The key to future economic prosperity and business excellence in Europe”, published by Bertelsmann Stiftung, BKK Bundesverband. The detailed schedule about the scientific programme can be found at <http://www.enterprise-for-health.org/index.php?id=216>.

José María Peiró, the president of the IAAP Division 1, was invited to participate at the breakout session on mental health and leadership. He and Isabel Rodriguez wrote an article on “Work stress, leadership and organisational health”, included in the above mentioned book.